

## **Communications, Social Media and Advertising Policies Dovercourt Community League Facebook Page, Website and Newsletter**

The Dovercourt Community League Facebook page is all about sharing activities, events and community news and information for the residents of Dovercourt and surrounding communities. We welcome our neighbours to share photos, ideas and news that would be of value to our entire community, and to network with others who live within our neighbourhood (and surrounding neighbourhoods).

While we respect everyone's right to their personal opinion, we remind everyone that this is first and foremost a community page, and as such, we have regulations in place to ensure that it remains so.

The Dovercourt league is non-partisan, so please refrain from posting/commenting any political or religious support messages or attacks on individuals or other organizations, groups or associations. This page is not for promoting or advancing personal causes.

We kindly ask that you refrain from posting/commenting harmful, inflammatory or unsubstantiated accusatory comments on this page, whether to a person or group. We also ask that you refrain from tagging other people in any photos you may post on this page, as we wish to respect the privacy of all our residents.

All persons with administrative rights on the Dovercourt Facebook page shall sign their full name when responding to messages.

We have a moderator (Publicity Director) in place who will review all comments and posts to see if any are deemed offensive or not applicable to the community. If there is a need to remove or edit a post, our moderator will do so at his or her discretion and depending on the post or comment, may or may not contact you. We thank you for your participation and respect towards this page and all our community neighbours.

The purpose of the Dovercourt Community Website [www.dovercourtbl.ca](http://www.dovercourtbl.ca) is to provide contact information, community event updates and community programs, as well as to provide general information about our neighbourhood, including local services such as schools, churches and businesses.

The newsletter provides a "hard copy" of all of the above for those who prefer the traditional method of communication. The hand delivered newsletter ensures that all residents have free access to community information.

Advertising in the hand delivered newsletter is priced as follows:

Business card size - \$10.00

¼ page - \$25.00

½ page - \$50.00

Full page - \$100.00

Non-profit – free. Free advertising for non-profits only considered if the ads have a direct benefit to our community

Web site – free for businesses local to Dovercourt, provided that no prices are included

Programs that take place at Dovercourt Hall, and are sponsored by the Dovercourt Community League are advertised in the newsletter at no cost to the program facilitator.

*\*This should also be included in our league's policy manual.\**